

CONSOLE

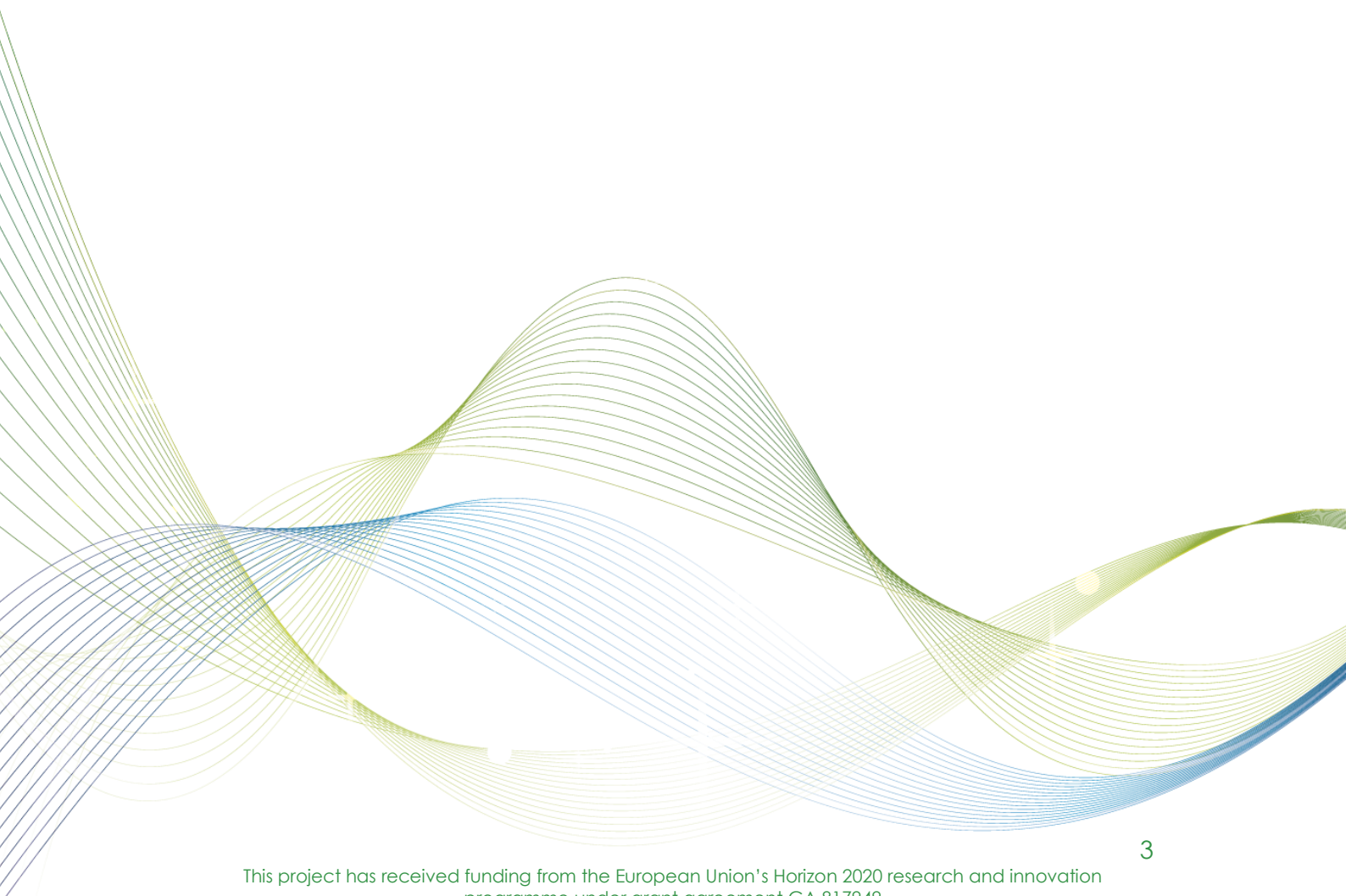
CONtract Solutions for Effective and lasting delivery of agri-environmental-climate public goods by EU agriculture and forestry
Research and Innovation action: H2020 - GA 817949

D6.9 : Practice abstract on communication, dissemination and exploitation in PG related contract solutions (M42)

Project	CONSOLE
Project title	CONtract Solutions for Effective and lasting delivery of agri-environmental-climate public goods by EU agriculture and forestry
Work Package	1
Deliverable	D6.9
Period covered	M18-42
Publication date	31/10/2022
Dissemination level	PU
Authors	Davide Viaggi
Contributors	-

QUALITY ASSURANCE PROCEDURES

An internal review and validation process were applied to ensure the quality and correctness of the current deliverable. The draft version was developed by Davide Viaggi.

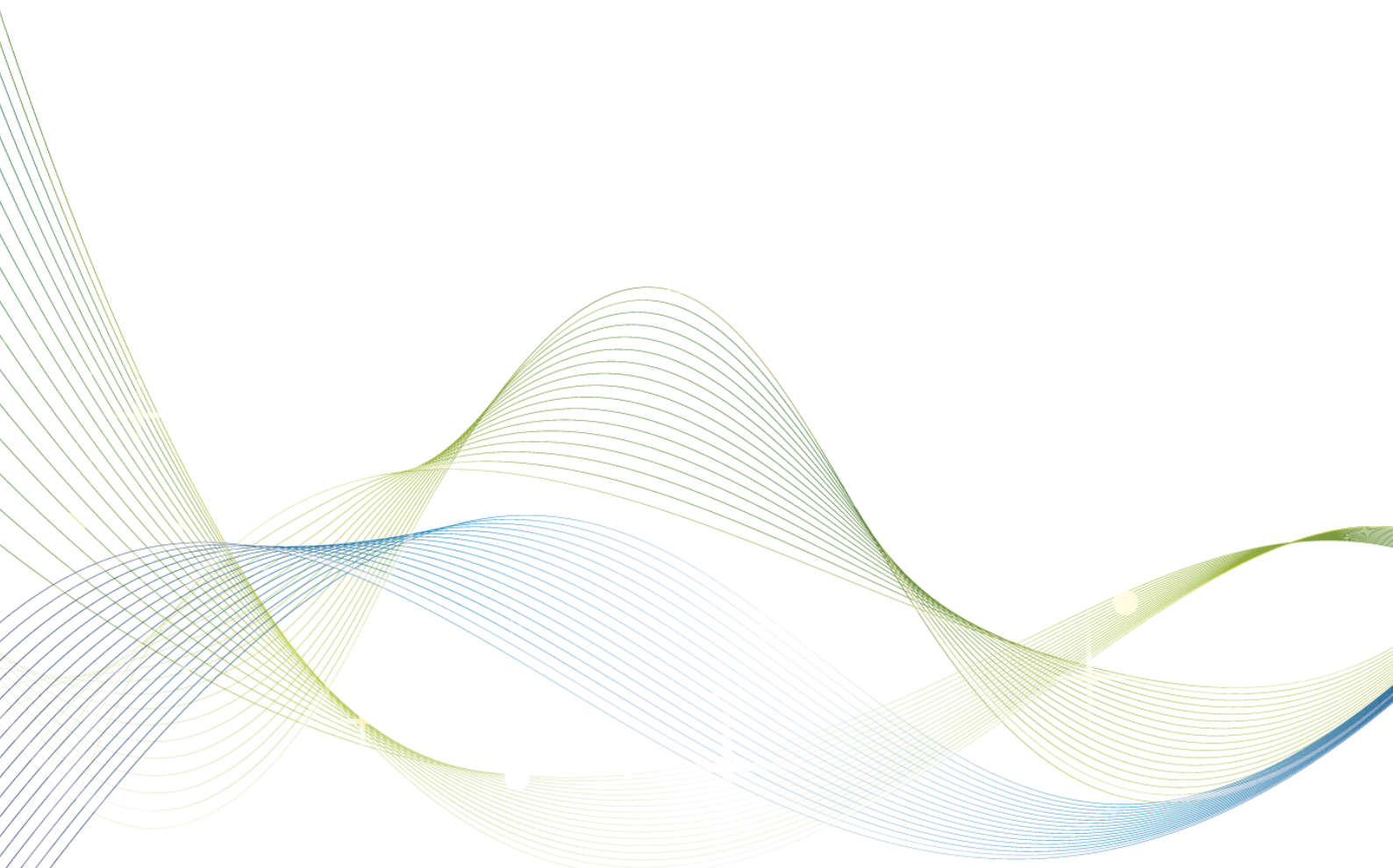


Project Consortium

N°	Participant organisation name	Country
1	ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA	IT
2	REGIONE EMILIA ROMAGNA	IT
3	CONSORZIO DELLA BONIFICA DELLA ROMAGNA OCCIDENTALE	IT
4	UNIVERSITAET FUER BODENKULTUR WIEN	AT
5	Ecorys Brussels N.V.	BE
6	EUROPEAN LANDOWNERS ORGANIZATION	BE
7	ASSOCIATION OF AGRI-ENVIRONMENTAL FARMERS	BG
8	INSTITUTE OF AGRICULTURAL ECONOMICS	BG
9	JOHANN HEINRICH VON THUENEN-INSTITUT, BUNDESFORSCHUNGSINSTITUT FUER LAENDLICHE RAEUME, WALD UND FISCHEREI	DE
10	EVENOR TECH SL	ES
11	ASOCIACIÓN AGRARIA JÓVENES AGRICULTORES DE SEVILLA	ES
12	UNIVERSIDAD POLITECNICA DE MADRID	ES
13	LUONNONVARAKESKUS	FI
14	ASSEMBLEE DES REGIONS EUROPEENNES FRUITIERES LEGUMIERES ET HORTICOLES	FR
15	ASSOCIATION TRAME	FR
16	CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE CNRS	FR
17	INSTITUT NATIONAL DE LA RECHERCHE AGRONOMIQUE	FR
18	UNIVERSITY COLLEGE CORK - NATIONAL UNIVERSITY OF IRELAND, CORK	IE
19	UNIVERSITA DI PISA	IT
20	ZEMNIEKU SAEIMA	LV
21	STICHTING VU	NL
22	STICHTING HET WERELD NATUUR FONDS-NEDERLAND	NL
23	SZKOLA GLOWNA GOSPODARSTWA WIEJSKIEGO	PL
24	UNIVERSITY OF LEEDS	UK
25	UNIVERSITA DI FERRARA	IT

Table of contents

CONSOLE.....	2
1 Introduction	6
2 Practice abstract	6
3 Acknowledgment.....	6



1 Introduction

This deliverable is a summary of the lessons learned from WP6, in particular Task 6.3 and provides an abstract for EIP-AGRI services for illustrating lessons learned and future insights about the approach to communication, dissemination and exploitation in PG related contract solutions.

2 Practice abstract

The topic of novel contract solutions for the provision of agri-environmental climate public goods (AECPG), addressed by CONSOLE, requires a deep understanding of macro-trends, combined with deep knowledge of technicalities of contract design. For this reason, the project targeted a wide range of audiences in order to link research, evidence-based policy and public awareness. Communication activities, such as conferences, workshops, social media and websites have been discussed through a communication and dissemination plan, also identifying actors and stakeholders in order to effectively promote innovation in delivery of AECPG by EU agriculture and forestry.

Communication and dissemination activities were carried out in a collaborative framework with all relevant stakeholders and interaction with all other activities, in particular with the establishment of a framework and design support, on the one hand, and with the animation of a Community of Practice (CoP) on the other. The CoP involves different groups of local actors connected to AECPGs provision initiatives in selected case study areas, as well as a pan-European network. Being implemented during the COVID-19 period, the project also offered the opportunity to test flexible combinations of on-line and in-person solutions.

The processes of communication and exploitation worked side by side in order first to engage and motivate actors, then to make available key insights from research at the stages where the policy cycle offered better opportunities. In the light of this, the output of the project will remain over time in order to be available for exploitation in the next future, in view of the local implementation of CAP and of the upcoming debate about the next reform of the CAP.

3 Acknowledgment

