CONSOLE

CONtract SOLutions for Effective and lasting delivery of agri-environmental-climate public goods by EU agriculture and forestry

Research and Innovation action: H2020 - GA 817949

Guidelines for testing the solutions catalogue by Community of Practice and partners

| Work Package | WP5 - Community of practice, training and testing the framework | | |
|-----------------------------|--|--|--|
| Deliverable | D 5.2 | | |
| Delivery date | 12/10/2020 | | |
| Dissemination level | Public | | |
| Organisation name of lead | Thünen Institute | | |
| beneficiary for this report | | | |
| Authors | Tania Runge | | |
| Contributors | Marie Christine Berger, Inga Berzina, Eriselda Canaj, Pierre Dupraz, | | |
| | Theresa Eichhorn, Thia Hennessy, Mikko Kurttila, Edward | | |
| | Majewski, Matteo Olivieri, Hélène Paillard, José Fernando Robeles, | | |
| | Lena Schaller, Stefano Targetti, Emmanouil Tyllianakis, Anne de | | |
| | Valença, Francisco Jose Blanco Velazquez, Daniele Vergamini, | | |
| | Davide Viaggi | | |





Project Consortium

| N° | Participant organisation name | Country |
|----|---|---------|
| 1 | ALMA MATER STUDIORUM - UNIVERSITA DI BOLOGNA | IT |
| 2 | REGIONE EMILIA ROMAGNA | |
| 3 | CONSORZIO DELLA BONIFICA DELLA ROMAGNA OCCIDENTALE | IT |
| 4 | UNIVERSITAET FUER BODENKULTUR WIEN | AT |
| 5 | Ecorys Brussels N.V. | BE |
| 6 | EUROPEAN LANDOWNERS ORGANIZATION | BE |
| 7 | ASSOCIATION OF AGRI-ENVIRONMENTAL FARMERS | BG |
| 8 | INSTITUTE OF AGRICULTURAL ECONOMICS | BG |
| 9 | JOHANN HEINRICH VON THUENEN-INSTITUT, BUNDESFORSCHUNG- INSTITUT FUER LAENDLICHE RAEUME, WALD UND FISCHEREI | DE |
| 10 | EVENOR TECH SL | ES |
| 11 | ASOCIACIÓN AGRARIA JÓVENES AGRICULTORES DE SEVILLA | ES |
| 12 | UNIVERSIDAD POLITECNICA DE MADRID | ES |
| 13 | LUONNONVARAKESKUS | FI |
| 14 | ASSEMBLEE DES REGIONS EUROPEENNES FRUITIERES LEGUMIERES ET HORTICOLES | FR |
| 15 | ASSOCIATION TRAME | |
| 16 | 6 CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE CNRS | |
| 17 | INSTITUT NATIONAL DE LA RECHERCHE AGRONOMIQUE | FR |
| 18 | UNIVERSITY COLLEGE CORK - NATIONAL UNIVERSITY OF IRELAND, CORK | IE |
| 19 | UNIVERSITA DI PISA | IT |
| 20 | ZEMNIEKU SAEIMA | |
| 21 | STICHTING VU | NL |
| 22 | | |
| 23 | SZKOLA GLOWNA GOSPODARSTWA WIEJSKIEGO | |
| 24 | UNIVERSITY OF LEEDS | UK |





Quality assurance

To ensure the quality, correctness and applicability of this deliverable, we implied an internal review and validation process. The deliverable was drafted by the task leader (TI). In a first round the WP5 lead, UNIBO (WP1 lead) and the national contact points for the CoP contributed to it by writing. In addition, an online exchange with the contact points has been organized. After implementation of comments and amendments all CONSOLE partners reviewed the overall draft. Finally, the semi-final version was submitted to the project coordinator for a final review and validation.

| Edition | Date | Status | Author | Justification |
|---------|------------|--------|-------------------|--------------------------|
| V.0 | 20.08.2020 | Draft | TI | Creation of the document |
| V.1 | 28.09.2020 | Draft | TI + UNIBO + | Review of the |
| | | | national contacts | document |
| | | | for CoP | |
| V.2 | 06.10.2020 | Final | TI + all partners | Review of the |
| | | | | document |

Acknowledgment

The authors would like to thank all CONSOLE partners for their inputs to this deliverable and we thank practitioners, in particular farmers and foresters as well as experts willing to engage in the Community of Practice, the CONSOLE CoP.







Table of contents

| 1 | Sur | nmary | 5 |
|---|------|---|----|
| 2 | Intr | oduction | 5 |
| 3 | Col | P activities and the Corona pandemic | 7 |
| 4 | Org | ganisation of feedback rounds from CoP across partner countries | 7 |
| | 4.1 | Lessons learned from existing contract solutions | 9 |
| | 4.2 | Testing of the draft contract solutions catalogue | 10 |
| | 4.3 | Feedback on survey outcomes about the feasibility of contract solutions | 10 |
| 5 | Lin | kage to ongoing case studies on AECPGs provision | 11 |
| 6 | Rep | porting of the CoP activities | 12 |
| 7 | Des | scription of the tasks of the national focal point for the CoP | 13 |
| | 7.1 | Organisation of CoP activities | 13 |
| | 7.2 | Listing of meetings / events with CoP participation | 14 |
| 8 | Acı | onyms | 15 |
| A | nnex | | 16 |
| A | List | t of national focal points of the CONSOLE CoP | 16 |





1 Summary

Many CONSOLE partners are themselves involved in designing and testing of novel contract solutions at local level, either in the position as scientists, as key stakeholders and as representatives of practitioners who engage in contracts for the delivery of agri-environmentclimate public goods (AECPGs). At case study level the focus lies on one specific contract solution for the delivery of one (or a limited number of) well defined AECPGs, while in CONSOLE the overarching objective is to co-construct an end-user led contractual framework and a practical contract solutions catalogue covering the four contract types result-based/ resultoriented, collective implementation/ cooperation, value chain and land tenure based as well as combinations or hybrids of them. The solution catalogue is foreseen to be usable by a wide range of end-users and actors and therefore needs to undergo a ground truth real-life testing to be organized by WP5. The CONSOLE Community of Practice (CoP) with its local, regional and/or national subgroups has therefore been set up. In order to enable a harmonized approach across all CONSOLE partner countries these guidelines provide a roadmap for the engagement with the CoP members throughout the project with particular emphasis on certain phases where a specific feedback or input for the task fulfilment is required. CoP members are core actors for the iterative process designated for the co-development of the contractual framework and solutions catalogue. Thanks to their involvement they can on the one hand directly benefit from insights gained from the diagnostics of existing experiences with AECPGs (WP2), from feasibility assessments (WP3), and from simulations and performance modelling (WP4). On the other hand, members of the CoP may themselves participate in the WPs 2, 3 and 4 in their countries and can here contribute to practicable solutions, besides through their involvement in dedicated feedback rounds. This document provides guidelines for partners for testing the framework and solutions catalogue, including indications about approach, planning and reporting. It outlines the organization of the feedback process to be organized in a harmonized way across CONSOLE partners and how to take advantage of ongoing case study activities at national level. Furthermore, it provides guidance on the tasks to be carried out by the national focal points. The contact persons of the focal points play a key role to facilitate the CoP process at national level, to report outcomes of feedback loops and to keep track of the actors involved in the CoP. Finally, first insights into planned training activities targeted to practitioners involved in the CoP back-to-back with the framework testing will be provided. It is important that training is of mutual benefit – for CoP members and in particular farmers, but also a way of gathering valuable insights for CONSOLE work itself. With the help of the COP, the CONSOLE framework will develop into a supporting tool for actors in the field, enabling a better delivery of AECPGs by agriculture and forestry.

2 Introduction

The general objective of CONSOLE is to boost innovation in the lasting delivery of AECPGs by EU agriculture and forestry, by building a Community of Practice (CoP), by designing and testing effective and efficient contract models and by developing an operational contractual framework supporting implementation by multiple actors. CoP activities will improve familiarity and confidence in the new contract solutions and a better ability to manage result-based, value chain, land tenure and collective approaches. The CoP will be at the core of the CONSOLE impact strategy. The CONSOLE CoP involves different groups of actors connected to AECPGs provision initiatives in selected case study areas (local CoPs), as well as a pan-European network of practice.





Knowledge creation and mutual learning will take place through face-to-face as well as virtual contacts. Examples of CoP participants include practitioners and other actors like farmers and foresters as well as their representatives, cooperatives, landowners, advisors, public administrations, rural development agencies, chambers of commerce, NGOs, consumer associations. CONSOLE partners, in particular in case of the non-scientific ones, can become CoP members themselves.

The core objective of this deliverable is to support CONSOLE partners in the co-construction process of improved contract solutions for a lasting delivery of AECPGs and the involvement of the Community of Practice (CoP) herein. This guideline document comes at the moment when all partners have already established first contacts with CoP members at local level for the preparation of the descriptions on existing contract solutions for the catalogue of descriptive factsheets with selected case studies (D2.1). In a next step insight gained from these case studies alongside with an in-depth assessment will be used to identify ways to foster the delivery of AECPGs. The document provides a roadmap how to engage CoP members in the testing of novel and improved contract models. The CoP will intensively accompany the CONSOLE work for the preparation of a practical solutions catalogue for agri-environmental contracts. The involvement of actors at local, regional and/or national level through CoP activities is key to ensure the practicability of identified contract solutions. Hereby particular attention will be given to design, enabling conditions as well as legal and technical aspects.

The CoP members and the partners will not only contribute through a "practice-check" of the contract solutions catalogue itself. In line with the collaborative approach of CONSOLE a continuous interaction is foreseen instead. Therefore, this document provides guidance how and when to best involve the CoP alongside with the multiple CONSOLE tasks in view of delivering the final AECPG contractual framework and practical solutions catalogue at the end of the project.

The testing itself by partners and CoP members will be organized in close collaboration with WP1, responsible for the development of an end-users-led contractual framework to assess AECPGs contracts and to design more effective ones. Therefore, the content of the solutions catalogue to be tested will be provided by WP1, while the practical implementation into easily accessible solutions will be done in collaboration with WP6 responsible for communication and dissemination. Furthermore, interesting experiences collected (WP2), insights gained through the surveys addressed to practitioners (farmers and foresters) and to other stakeholders (WP3) and through modelling activities (WP4) will be discussed with CoP members and their reactions will feedback into the preparation of an operational contractual framework and operational model contracts.

The guidelines will cover the following aspects:

- (a) Timeline and some key aspects for harmonized feedback rounds across partner countries
- (b) The role of the on-going cases studies to provide further insights into novel contract solutions
- (c) The reporting of the testing
- (d) Description of the tasks of the national contact point for the CoP

This document concentrates on how, when and for which aim to interact with CoP members while for the selection of the CoP members and their roles please consult D5.1 (Guidelines for CoP management at local level).





3 CoP activities and the Corona pandemic

Without question the CONSOLE activities foreseen with participation of CoP members are strongly impacted by the Corona pandemic. The closing of universities and in some countries also research institutes has delayed the CoP activities foreseen. In particular contact restrictions made it impossible to intensively interact with practitioners and stakeholders. In several EU countries face-to-face interviews are currently still not possible. Even though from the very beginning CONSOLE has put emphasis on virtual contacts, peer-to-peer exchanges with practitioners were foreseen, in particular at local level. Due to ongoing restrictions it is likely that also in future the organization of events with larger groups of persons will be hindered or at least made difficult. This requires a reorganization of the work and in particular it will even more important to make sure that CoP members can directly benefit from participation and from take home messages.

At the same time, the European Commission released the Farm-to-Fork Strategy¹ and the Biodiversity Strategy for 2030² in May this year, both core parts of the European Green Deal, putting a strong emphasis on the need for further environmental and climate engagement, with particular attention given to the agricultural sector. Both documents call for a green recovery from the crisis. But also, the ongoing preparation of the strategic plans at national level in view of the next CAP programming period and the introduction of eco-schemes alongside with multi-annual agri-environment-climate, has given further significance to contract solutions for an enhanced delivery of AECPGs. So, while there is a real momentum to feed CONSOLE insights into the political discussion and to attract attention from practitioners' side, the circumstances challenge the fulfilment of the foreseen tasks with CoP involvement under WP5. Furthermore, there is some delay in the national preparations due to the fact that the legislative process is still ongoing resulting in a one-year transition period at least until end 2021, eventually even two years with the current CAP measures to continue.

Therefore, these guidelines do not provide any rigid requirements, the CoP activities and in particular the common feedback rounds across the CONSOLE partner countries need to be accommodated to the specific situation in each country. Nevertheless, it will be crucial to ensure timely performance of the requested tasks and their reporting back. In order to support the national focal points responsible for the management of the CoP activities, the WP5 lead and colead is willing to provide help whenever possible and will make accessible material, including for training, in collaboration with the communication team from WP6.

4 Organisation of feedback rounds from CoP across partner countries

The CONSOLE work is organized in a way to benefit from an intense dialogue with actors, those already involved in promising national, regional and local initiatives as well as those interested to engage in the voluntary delivery of AECPGs. Their continuous engagement through the CoP set up under WP5 is crucial for the testing of novel and improved contract solutions in practice already during project life time.

² https://ec.europa.eu/environment/nature/biodiversity/strategy/index_en.htm

¹ https://ec.europa.eu/food/farm2fork_en





The figure below shows the multiple arrows between WP1 tasks and WP5 and illustrates the importance of a well organised ground truth real-life testing for the development of the final AECPG contractual framework and solutions catalogue. At the same time WP1 closely connects to the WPs 2, 3 and 4, in this manner ensuring the information flow towards the CoP. Nevertheless, it should be kept in mind that (potential) CoP members are directly involved in WP2, 3 activities and eventually in WP4. So will farmers and foresters, including those of local CoPs, be asked to fill out the survey about the feasibility of new contract solutions and also the second survey targeted to other actors and stakeholders will take advantage from the contacts established in the CoP.

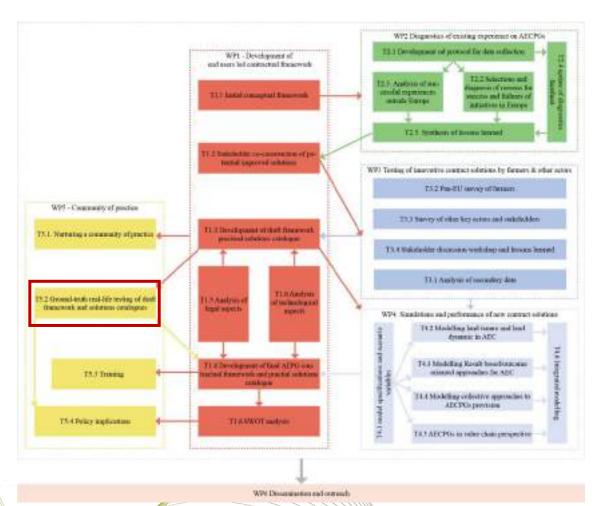


Figure 1: Organisation of the CONSOLE tasks ensuring a continuous information flow

It is foreseen to organise three feedback rounds across the CONSOLE partner countries, a first one benefitting from the factsheets compilation of existing case studies (D2.1) and the lessons learned derived from these, a second one to discuss survey outcomes about the feasibility of contract solutions focusing on local (national) specificities and a third one to share experiences about using the contractual framework in decision-making context and to discuss the draft solutions catalogue itself (D1.4). Initially it was foreseen to organise the first feedback round at European level in a workshop format (WEU1.1) with participation of selected representatives of the CoP. This wasn't possible because of the Corona pandemic. The other two feedback rounds





are scheduled as workshops at national, respectively local level (WL3.1 and WL5.1). These feedback rounds will be complemented by a final workshop at European level (WEU5.2), with participation of selected CoP representatives. Here policy insights from framework testing and WP2-4 will be provided in order to derive recommendations, including aligning of the framework to CAP needs.

For each feedback round a sheet for reporting back will be prepared and the organising partner will be asked to return within due time (see chapter 6). The feedback will be considered for the refinement of the solutions catalogue as well as for the "Final report on the experience with the CoP" (D5.4).

4.1 Lessons learned from existing contract solutions

In order to get actors interested to engage in the CoP and to get them familiar with the project topic, a first feedback round will be organised benefitting from the insights gained through the collection and assessment of the 60 CONSOLE EU case studies complemented by experiences from beyond the EU. This feedback round was initially not scheduled. Nevertheless, it is seen as an important step to engage CoP members and to feed into WP1 work. The national focal points can decide how they organise the exchange with CoP members (virtual or face-to-face, in connection with ongoing local activities targeting AECPG provision or as a separate event). Regarding the timing, if possible it should take place before, or alternatively back-to-back with the launch of the surveys scheduled for winter to spring 2020/21. The intention of this first event is to cross-check the lessons learned from past experiences and the recommendations derived out of them. It builds upon the knowledge gained from the collection of existing case studies and in particular the work carried out by partners in the in-depth case studies. It is up to the organizing partner to decide if he wishes to have an exchange about case studies with the invited CoP members and if yes, the focus to be put on the national ones or cases from other countries. If wished this can be complemented by translations of the factsheets of selected case studies and/or short presentations of them. This exercise may also include experiences made through further AECPG activities (including ongoing national projects, complementary linkages to other EUprojects, see also chapter 5). As we can't expect that all four contract types are similarly interesting for regional / local CoPs, this first feedback round can also be used to identify the contract solution(s) – and AECPGs – that attract highest interest and on which one(s) to focus for the testing of the contract solutions catalogue.

In addition, an online-workshop presenting the four contract types and first lessons learned is scheduled for 19th October 2020, prepared in collaboration with the WP2 lead and the communication team. It replaces the WEU1.1 that couldn't take place. This workshop can be attended by the partners themselves as well as promoted amongst their networks. The workshop will be held in English and the following material will be made available: presentations with outcomes from WP2, including a compilation of first lessons-learned derived from WP2. Translations of these can be used to engage with the CoP members in the first feedback round.

Furthermore, it is foreseen to prepare a movie. It will be in English, but subtitles in other languages may be prepared. This movie explaining in simple terms the importance of the project issues and raising awareness about alternatives to practice-based contract solutions could also be used for CoP activities.





4.2 Testing of the draft contract solutions catalogue

The objective of this feedback round is the validation of the AECPG conceptual framework and the draft solutions catalogue and to collect input for further refinement. The testing will help to identify improved AECPGs contract solutions suitable to be used as models for future contract design. The identification of model contracts linked to a typology of different contexts, will allow to transfer them to into different regions across the EU. Hereby contracts between private parties as well as those with involvement of public funding will be looked at. The target group for the testing are CoP participants as well as other stakeholders. The launch of the testing is intended as a workshop (WL5.1) to take place between late spring and early autumn 2021. These workshops in the partner countries should preferably take place before the workshop at EU level (WEU5.2) to benefit from the insights gained from framework testing. The workshop participants will be the various CoP actors that are directly involved in contractual solutions (contracting parties, contracting authorities), those that facilitate contracting (like intermediaries, advisors) as well as other stakeholders interested in the topic, including those with legal and technical expertise. Key drivers for the practicability of each of the four contract types as well as socio-economic, technological, legal and environmental barriers for adoption will be identified. But also clarification of suitable indicators to be used to assess novel contract solutions, adapted to local needs, will be carried out. While it is foreseen to address all four contract types, for the in-depth discussion it will be recommended to focus on a selection that is likely to attract interest and/or for which first experiences exist.

It is foreseen to give CoP members experienced with voluntary provision of AECPGs, e.g. those involved in local case studies, a prominent role in the testing. Therefore, one option might be to held mini-workshops with up to 10 participants to test the usefulness and practicability of the so called "design guide" while considering the specific case study situation. This design guide prepared by WP1 is intended as a systematic comprehensive process support for the design of AECPG contracts, including the conceptual framework, design variables, determinants, legal and technological aspects ad roles of different governance levels in implementation.

WP1 will provide in collaboration with WP6 material to be used in the workshop as well as a coordinated workshop programme to be followed in all partner countries. A short training to illustrate the instruments and the framework could be offered alongside with the provision of material to be translated in country language.

4.3 Feedback on survey outcomes about the feasibility of contract solutions

This feedback round will also be organised in the format of a workshop with CoP participants, together with local and country stakeholders (WL3.1) to feed into a synthesis of lessons learned about farms and stakeholders involvement in contract solutions. This task concerns the 12 countries that participate in the surveys (all except Belgium) and is scheduled for late summer/autumn 2021. Before this event, the participating partners will have to conduct a general survey targeted to practitioners (farmers and/or foresters) and a stakeholder survey as their WP3 contribution. In addition, in some countries a voluntary part of the survey framed as choice experiment with land managers as addressees will take place.

Once WP3 has carried out the result analysis from the survey, the national focal points will be asked to organise the WL3.1 workshop. This workshop is to be framed as workshop with 10-20 participants to be chosen from the CoP members and complemented by other stakeholders (if





possible including participants of the surveys). The limited number of participants is set on purpose in order to allow intense interaction between attendees. It will be crucial to have a good number of practitioners (farmers and/or foresters) participating. They should represent around 40-50% of the participants, here it is of particular importance to engage those with experience in voluntary measures for AECPGs delivery. Further participants are other actors or stakeholders, giving priority to those that are involved in contract design, as contractual partners or as intermediary.

WP3 will provide an overview of the survey outcomes about the feasibility of contract solutions, while it will be in the responsibility of the organising partner to focus on local (national) specificities he would like to address with the CoP members. The structure of the workshop will be agreed between WP3 and WP5 lead in collaboration with the national focal points, in view of harmonized outcomes. The workshop will be key to assess the national results against overall outcomes and to get a better understanding of the reasoning behind the (non-)feasibility of the contract solutions.

This workshop may as well address the policy context as it will take place before the new programming period will begin with the initial launch of annual eco-schemes in addition to the pluri-annual AEC measures (AECM) that will continue under the second pillar. In the next programming period it is foreseen that participation will be voluntary for farmers for both eco-schemes and AECM. But while AECM will have to be co-financed with national money, the eco-schemes will be exclusively financed from the EU CAP budget.

5 Linkage to ongoing case studies on AECPGs provision

Several partners closely follow or are directly involved in local case study activities on AECPGs provision receiving financing from other sources than CONSOLE (e.g. (national) projects, food chain initiatives), in some cases also with a combined financing. Some of them have already been targeted as in-depth case studies and presented in the factsheets (D2.1). Even though these ongoing case study activities aren't labelled as (sole) CONSOLE activities, they are a source of information that is particularly interesting for the development of improved or novel contract solutions. It is one of the places where the real-life testing of a specific contract type is or will take place. These case studies work with practitioners that are likely to become core members of the CoP at local or even national level. By taking care of engaging them in the CONSOLE CoP activities the two-way information flow could be considerably improved. On the one side, these practitioners can directly bring their experiences and opinion into the preparation of the operational AEGPGs conceptual framework and for the refinement of the solutions catalogue, thus providing their expertise through participation in the CoP up to the European level. On the other side, they can benefit from insights derived out of the CONSOLE project as partners engaged either as stakeholder representatives or as scientists in the ongoing case studies allow a timely update about lessons learned about novel and improved contract solutions.

Therefore, partners are encouraged to target the actors of these ongoing (national) initiatives not solely as contributors for the feedback rounds (see chapter 4), but also for the CONSOLE training activities foreseen. Here it would be of particular importance to report back what topics might be of interest, where training needs exist. One topic that might be of interest for training are changes in the policy context and opportunities – and challenges? – for the CONSOLE contract solutions (new CAP, Farm to Fork and Biodiversity Strategy).





It is in the partners' responsibility to make best use of the CONSOLE outcomes (e.g. D2.1, movies, training material) and to look for opportunities to benefit from the local experiences. In order to keep track of events with CONSOLE relevance, partners are required to record them using the reporting sheet presented in the following chapter.

6 Reporting of the CoP activities

A coordinated reporting is crucial for the co-development process as foreseen in CONSOLE. All partners are requested to contribute to the reporting. In addition to the content-oriented reporting (after each feedback round), the national focal points are responsible for listing all events with CoP participation (see chapter 6).

The reporting will be used:

- for the refinement of the solutions catalogue
- to collect experiences gained
- for the better understanding of national / local specificities
- to identify items for training

For the three feedback rounds as described in chapter 4 a dedicated reporting sheet will be provided and the organising partner will be asked to return it filled out within due time. The reporting sheet will contain three parts: general information about the event, key outcomes to be fed into the CONSOLE co-construction process (specified for each feedback round), and observations made about the CoP itself. Only through a structured reporting in English from across all partner countries it will be possible to consider the input from the practitioners engaging in the CoP in view of preparing project outcomes of practicable use (in particular the operational framework and solutions catalogue) as foreseen.

The observations made about usefulness of the contractual framework and indications on refinements, as well as policy relevant feedbacks will feed into the report on ground-truth testing of the framework in real life (D5.5).

Besides the input collected via the reporting sheets from the three feedback rounds, partners will be asked to consider as well further key outcomes / reflections gained through activities at local case study level for specific contract solutions where relevant.

An intermediate report will be prepared by WP5 after WL5.1 to take place in partner countries, while the final report will be prepared once the WL3.1 and the WEU5.2 workshops took place.

The contributions about the CoP itself will be used for the report on the experiences with the CoP (D5.4). This report will look into lessons learned on how to organise CoP participation and the added value of involving practitioners in the project tasks through the CONSOLE CoP.





| Type of event | Date | Reporting |
|---|---|--|
| Feedback on lessons learned and recommendations from existing contract solutions -> (potential) CoP members | autumn 2020, latest spring 2021(additional workshop, not scheduled in the proposal) | input for WP1 (WP4) for intermediate WP5.2 report about CoP experiences |
| WL5.1 - Testing of the draft contract solutions catalogue -> CoP members (+ other stakeholders) | late spring to early autumn 2021 | input for WP1 (experience with using the framework in decision-making context) for intermediate WP5.2 report about CoP experiences |
| WL3.1 - Feedback on survey outcomes about the feasibility of contract solutions -> CoP members + other stakeholders | for late summer/ autumn 2021 | input for WP3 (reaction to surveys' results) and final WP 5.2 report |
| WEU5.2 – Reaction to insights from framework testing and WP2-4 -> stakeholders at EU level + selected CoP members | autumn to winter 2021/2022 | input for WP 1 and for Task 5.4 (policy recommendations, including aligning the framework to CAP needs) |

7 Description of the tasks of the national focal point for the CoP

For each of the 13 CONSOLE countries a national focal point for the CoP is set up. One national contact person has been nominated to carry out the required CoP activities in his/her country, in some countries complemented by substitutes (see Annex A). The national contact person may be supported by other CONSOLE partners from his country for local activities. The national contact persons play a key role as facilitator of the iterative process. They make accessible translations where suitable and ensure that key insights gained from exchanges with CoP members are written down and translated into English and made accessible for CONSOLE partners.

The national contact persons will;

- keep track of meetings / events with CoP participation
- set up and manage the CoP at local and/or regional (national) level (see D5.1)
- ensure swift information flow, in particular towards WP1
- help to overcome potential language barriers
- prepare short notes on their experiences working with CoP (to feed into D5.4).

7.1 Organisation of CoP activities

The CoP facilitators will get detailed instructions including relevant material for each of the three feedback rounds. In order to ensure feasibility a draft concept that will be prepared in collaboration with WP1 (plus WP2 lead for the first and WP3 lead for the third round) and shared with the national focal points. Where appropriate short online briefings will be prepared to ensure that the foreseen approach works in all participating countries. The events themselves don't need to be organized (alone) by the partner acting as focal point, when wished it can also be done





together by several partners or dedicated to the partner that has the best opportunities to carry it out. It will be crucial to put practitioners in a comfortable position and to take advantage from farmers being keen to have a say how (future) schemes to be designed.

When organizing the feedback round as well as other activities with CoP participants it is necessary to take into account willingness and ability to show up for CoP. This includes support for non-physical meetings, e.g. via Zoom, Microsoft Teams, Webex as not all familiar with the conference tools. Running demonstration workshops to be located at selected areas/farms studied, discussing contracts together with visible outcomes could be another approach. In some cases, it might be necessary to split into several groups if there is a great interest from CoP members in order to comply with hygiene restrictions. The following links may be of help when preparing meetings or workshops:

Farm demo kit prepared within NEFERTIT project:

https://nefertiti-h2020.eu/?wpdmpro=design-guide-for-on-farm-demonstration&wpdmdl=3688&masterkey=5dd5aeb7ad37c

Stakeholder engagement tools prepared within the SHERPA project: https://rural-interfaces.eu/resources-and-tools/stakeholder-engagement-tools/

Furthermore, you can have a look into the youtube how to organize a farm visit: https://www.youtube.com/watch?v=dIAlBeMTVbk and another about cross-visits: https://www.youtube.com/watch?v=faOyRFTw68Y

For training different instruments will be considered in a progress from in-presence training events, e-learning, small MOOC. Training material will be made available to the national contact persons for the CoP in a repository. Those partners who wish can set up a hub in national language to overcome language barrier and to allow interaction at national level making use us this facility.

7.2 Listing of meetings / events with CoP participation

In order to keep track of meetings / events with CoP participation the contact person is responsible to list them in a common repository. A CONSOLE Dropbox folder has been set up for the reporting of communication and dissemination activities. This one will be used as well for the recording all CoP activities. It is accessible under this link:

https://www.dropbox.com/sh/rbrj9wtubn1x7nr/AACObd0TGfa6iFGzUExz8FWva?dl=0

Under the path "WP6/ Communicating and dissemination reporting" a table has been prepared for each partner. This allows a structured and brief reporting, in addition it is possible to upload material like presentations, leaflets as well as pictures in the dropbox. Please make extensive use of this facility!





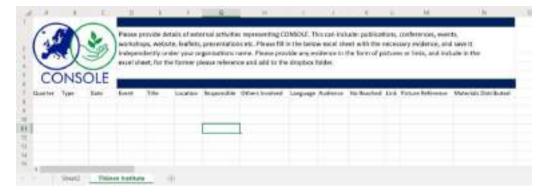


Figure 2: Table to record all CONSOLE activities with external participation, exemplarily illustrated for one partner

The national contact persons are required to use this table to note down all meetings / events that are involving CoP members by specifying the type of event: online, face-to-face, presentation, group discussions, workshops etc.. In case of dedicated CoP activities, in particular those linked to WP1 requests, please use the title as it will be provided and indicate "CoP" as audience. For all other events with participation of CoP members the audience should as well be tagged with "CoP". If you wish you may further specify the persons involved, e.g. farmers, foresters, administration. In the case events are organised in connection to ongoing case studies and/or in collaboration with national projects/initiatives you may specify this. CoP activities that already took place should be listed in that table as well.

The tables from all partners will be used for the account of CoP activities that is part of D5.4 "Final report on the experience with the CoP".

In addition, to the recording via the table the national focal points collect contact details of the CoP members involved in bilateral exchanges, group discussions, workshops or other events or meetings in the frame of CONSOLE. A template for this list is provided in D5.1. Only on request and upon agreement of the concerned persons, the contact data may be provided to other partners in view of sending out invitations for workshops at transnational or EU-level. This approach is chosen to ensure compliance with privacy data policy.

8 Acronyms

AECPGs agri-environmental-climate public goods

CoP Community of Practice

D Deliverable

NGO Non-Governmental Organisation

WP Work package





Annex

A List of national focal points of the CONSOLE CoP

| country contact organisation | | name of person(s) | email |
|------------------------------|-----------|-----------------------------------|-------------------------------|
| | | Lena Schaller | lena.schaller@boku.ac.at |
| Austria | BOKU | (Theresa Eichhorn) | (theresa.eichhorn@boku.ac.at) |
| | | Adriyana Baneva | abaneva@gmail.com |
| Bulgaria | AAEF; IAE | (Dimitre Nikolov) | (dnik_sp@yahoo.com) |
| | | Marie Christine Berger | mariechristine.berger@elo.org |
| Belgium | ELO | (Alice Budniok) | (legal@elo.org) |
| Finland | LUKE | Mikko Kurttila | mikko.kurttila@luke.fi> |
| | | Hélène Paillard | h.paillard@trame.org |
| France | TRAME | (Philippe Desnos) | (p.desnos@trame.org) |
| Germany | TI | Tania Runge | tania.runge@thuenen.de |
| Ireland | UCC | Thia Hennessy | thia.hennessy@ucc.ie |
| Italy | UNIBO | Stefano Targetti | stefano.targetti@unibo.it |
| Latvia | ZSA | Inga Berzina | inga@zemniekusaeima.lv |
| | | Anne de Valença | avalenca@wwf.nl |
| Netherlands | WNF | Nynke Schulp | (nynke.schulp@vu.nl) |
| Poland | SGGW | Edward Majewski | edward_majewski@sggw.pl |
| | | Francisco Jose Blanco | fj.blanco@evenor-tech.com |
| Spain | Evenor | Velazquez (María Anaya Romero) | (m.anaya@evenor-tech.com) |
| UK | UoL | Emmanouil Tyllianakis | e.tyllianakis@leeds.ac.uk |